

Come help celebrate the
"Year of the Tiger"
with over 300 hospitality and
meeting industry professionals
and their guests ...
so much fun for a worthy cause!

DATE:

Thursday, June 24, 2010

Wild Horse Pass Hotel & Casino
5040 Wild Horse Pass Blvd.
Chandler, Arizona 85226

AGENDA:

5:00 p.m.

Registration, Networking, No-Host Bar,
Quarter Sales and Silent Auction

6:30 p.m.

Dinner and Live Auction

Auctioneer:
Bill Morton

Emcees:
David Rosenbaum, CHME
Ray Grace and Clark Rowley, RRP

Stage "Vannas":
Alma Rosa Pink and Yvette Koebke

COST:

\$55.00 Per Person
\$525.00 Corporate Table of Ten

*The Hotel is offering a special overnight
rate of \$59.00 per room.
Call 1-800-WIN-GILA ext. 4300
to make your reservations.
www.wingilariver.com*

AUCTION SPONSORS:

American Audio Visual
Brede Exposition Services
Pacific Event Productions
Paper Crazy
Peg Marcus
Regnier Photography
Sacco & Associates
Tri-Rentals Event Specialists
Wild Horse Pass Hotel & Casino

ABOUT HSMAI

HSMAI is the hospitality industry's
source for knowledge, community, and
recognition for leaders committed to
professional development, sales growth,
revenue optimization, marketing, and
branding.

Founded in 1927, HSMAI is an
individual membership organization
comprised of nearly 7,000 members from
35 countries and chapters worldwide. The
250 member Arizona Chapter, established
in 1968 and the 2nd largest chapter in the
U.S. offers its members monthly education
programs a variety of networking and
fundraising events and community service
volunteer opportunities.

ABOUT THE CHARITY

The Children's Angel Foundation has
been chosen HSMAI's "Charity of the Year"
for the twelfth year in a row. CAF is the
fundraising arm of Hacienda HealthCare,
Arizona's leading healthcare provider
(since 1967) of specialized services for
infants, children and young adults who
have medical, physical and intellectual
impairments due to debilitating diseases,
genetic disorders, accidents and abuse.

THE CONCEPT

The Chinese Auction was conceived
in 1982 by the Arizona Chapter of the
Hospitality Sales & Marketing Association
Int'l. This event has gained national
recognition and has been adopted by
numerous HSMAI and MPI chapters
through the U.S. as their major fundraiser.

The auction was originally given the
Chinese theme due to the location of
the event - the former China Doll
Restaurant in Phoenix. Over the years,
the auction has grown in size and has
moved its location to larger venues. The
Chinese theme has remained.

The idea of the auction is to provide
each guest with a list of donated
auction items (ranging from dinners and
trips to golf outings) and a numbered
stick. Each table is supplied with a
bucket that is placed in the middle.
Starting with the number one item, the
auctioneer describes that item and asks
the guests who are interested in bidding
on this item to toss a quarter in the
bucket. The guest then holds their stick in
the air. The auctioneer calls out the sticks
that are held up. A gonger (who cannot
see or hear what is going on) is
responsible for ringing the gong after a
few seconds. The last number called out
when the gong is rung has won that prize
and goes to the stage to claim it. This
sequence of events goes on throughout
the evening until all prizes are gone.

Over the years, a silent auction has
also been added to the event.

**Bring your quarters, checkbooks
and credit cards!**

**CHINESE AUCTION
RESERVATION**

Name: _____

Company: _____

Guest(s): _____

(use additional sheet if necessary)

- \$55/person before 6/14/10 (\$65/person after that)
- \$525/Corporate Table of Ten before 6/14/10 (\$600 after that).
- Check Enclosed for \$ _____
- Payment by Credit Card:
- American Express Visa/Mastercard

OR register on-line at www.hsmmai-az.org

Card #: _____

Exp. Date: _____

Signature: _____

Request _____ Vegetarian Plates

ALL RESERVATIONS **MUST BE** PRE-PAID.
Please mail form (or fax for credit card) to:
HSMAI, P.O. Box 40096, Phoenix, AZ 85067-0096
Phone (602) 240-5552 / Fax (602) 240-5553

DEADLINE FOR RESERVATIONS IS
FRIDAY, JUNE 18, 2010.
NO-SHOWS WILL BE BILLED IN FULL.
NO REFUNDS FOR ANY CANCELLATIONS RECEIVED
AFTER 5:00 P.M. ON FRIDAY, JUNE 18, 2010.

HSMAI/Arizona Chapter
P.O. Box 40096
Phoenix, AZ 85067



sponsored by the
Arizona Chapter of
the Hospitality Sales & Marketing
Association International

Thursday, June 24, 2010
Wild Horse Pass Hotel & Casino
Chandler, Arizona

*A Portion of the Proceeds to Benefit
The Children's Angel Foundation
and the Arizona Chapter of HSMAI*