



## PROPOSAL FOR 2018 HSMAI “CHARITY OF THE YEAR”

### HSMAI Vision:

- To offer members, their guests and non-members the opportunity to volunteer their time for our Charity of the Year and give back to the community.
- To offer chapter meeting and event attendees the opportunity to support the Charity of the Year by bringing needed items to designated meetings and events.
- Any monetary donations to our Charity of the Year directly from HSMAI will only be made if budgeted for, i.e. in lieu of speaker and host venue gifts, these monies will go directly to our Charity of the Year in the speaker/venue name.
- We will give our Charity of the Year the opportunity to promote the charity and collect donations on site at designated meetings and events.
- Previously selected HSMAI Arizona Charities of the Year include: Kitchen On The Street, Children’s Angel Foundation.
- Selection Time Line
  - November 17, 2017 – Proposals Due
  - December 4 – Final Selection Announced
  - January 1, 2018 – Charity of Year in Place

PROPOSALS ARE DUE NO LATER THAN **5:00 p.m. on Friday, November 17, 2017.**

Main contact for questions and electronic copy submission:

Joanne Winter, Executive Director

HSMAI - Hospitality Sales & Marketing Assn. Int'l. (Arizona Chapter)

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*Completion and submission of the application does not guarantee that your charity will be chosen.*

# HSMAI CHARITY APPLICATION

Name of applicant organization:	
Street address:	
City, state, zip:	
Mailing address:	
City, state, zip:	
Website address:	

Executive director's name:			
Phone:		Email:	
Contact person's name & title:			
Phone:		Email:	
Is the applicant an IRS 501c3 nonprofit?	[ <input type="checkbox"/> ] Yes [ <input type="checkbox"/> ] No	Year incorporated:	Federal Tax ID

Applicant's annual operating budget:	\$		For which fiscal year?	
Target population for this charity and number of people served:				
<b>PROPOSAL SUMMARY</b> In 100 words or less, summarize the purpose of applying to be HSMAI's 2017 "Charity of the Year".				

**General:**

- Your organization's history, mission and goals.
- Your organization's current programs, activities and accomplishments.
- The geographic area and target population served.
- The roles and responsibilities of staff, volunteers and the board specific to this application request.
- List of board members, their professions, places of employment.
- Link to most recent Annual Report

**Community Support**

- Describe your organization's relationship to other similar community efforts and how you are working with other agencies working in this field.
- If applicable, describe the roles and responsibilities of the community partners with whom you are working.
- Briefly describe the in-kind and monetary support your organization receives annually.

**Evaluation Plan:**

- Describe your criteria for success. What do you *realistically* want to happen as a result of this partnership

- Include the short-term goals you want to achieve and the long-term goals you are working toward and how this proposal request will forward the long-term goals.
- Please describe any potential ideas or activities on how our members will be able to volunteer their time with your organization?
- How will you measure success of this partnership?
- Who will be involved in evaluating this partnership?

Submitted by:

Title:

Date: