



## 2018 Schedule Chapter Meetings & Events

<b>Date/Time</b>	<b>Program/Speaker</b>	<b>Venue</b>
<b>January 18</b> 11:00-1:30pm	Education Program and Kick-Off Luncheon “Eliminating Mediocrity ... Squashing Negativity”, JC Thompson, Aspire	Scottsdale Resort at McCormick Ranch Scottsdale, AZ
<b>February 15</b> 11:00-1:30pm	Education Program and Luncheon “Put the Sizzle in Your Sales” – Lynne Wellish, CMP, CHSE	Liberty Wildlife Center Phoenix, AZ
<b>February 20</b>	HSMIAI Annual Adrian Awards	Marriott Marquis New York, NY
<b>February 21</b>	HSMIAI Digital Marketing Strategy Conference	Marriott Marquis New York, NY
<b>April 12</b>	Global Meetings Industry Day (GMID)	
<b>April 19</b> 5:00-9:00pm	Annual Spring Fling and Industry Networking Event	Maya Day + Night Club Scottsdale, AZ
<b>May 10</b> 11:00am-1:30pm	MPI/HSMIAI Joint Luncheon Meeting “Rebranding Yourself and Jumpstarting Your Career” – Rasheryl McCreary	Chateau Luxe Phoenix, AZ
<b>June 14</b> 11:00am-1:30pm	Breakfast Meeting “Rev Up Your Revenue Management” Revenue Management Panel	Wild Horse Pass Hotel & Casino Chandler, AZ
<b>June 20</b>	HSMIAI Revenue Optimization Conference (ROC)	Houston, TX
<b>July 13</b> 5:30-9:30pm	36 <sup>th</sup> Annual Chinese Auction “Year of the Dog”	Scottsdale Plaza Resort Scottsdale, AZ
<b>July 18</b> 10:00-1:30pm	Annual Santa Summer Safety Splash To benefit the children of the Salvation Army	Pointe Hilton Squaw Peak Phoenix, AZ
<b>July 18-20</b>	Governor’s Conference on Tourism	JW Marriott Camelback Inn Scottsdale, AZ
<b>August 16</b> 11:00am-1:30pm	Luncheon Meeting “Influencer Sales” - Holly Zoba, CHDM, Hospitality Digital Marketing	FoundRE Hotel Phoenix, AZ
<b>September 20</b> 11:00am-1:30pm	Education Program and Luncheon “Destination Roadmap – Your Path to Success with Arizona’s Destination Specialists” – A CVB Panel”	Hilton Scottsdale Resort & Spa Scottsdale, AZ
<b>September 14</b> 7:00am-2:00pm	MPI/HSMIAI “Fall Into Fun” Industry Golf Tournament	Arizona Grand Resort Phoenix, AZ
<b>October</b>	Student Fireside Chat	Location TBD
<b>November 14</b>	New Member Fireside Chat	DoubleTree by Hilton Phoenix- Tempe Tempe, AZ
<b>November 15</b> 4:00-6:00pm	Education Program and Reception “Are You Smarter Than a Hospitality Student?”	Modern Grove at OdySea Aquarium Scottsdale, AZ
<b>November 30</b> 6:00-10:00pm	50 <sup>th</sup> Anniversary Awards Gala	Hotel Valley Ho Scottsdale, AZ

<b>December</b> 5:30-9:30pm	Community Outreach Project Holiday Caroling at Convalescent Homes	Scottsdale, AZ
--------------------------------	--	----------------

For more information on chapter meetings and events, go to [www.hsm-ai-az.org](http://www.hsm-ai-az.org)  
For more information on International meetings and events, go to [www.hsm-ai.org](http://www.hsm-ai.org)